

# Blake Cerecero

Senior Web Developer | San Antonio, Texas  
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DigitalBlake.com   
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## TECHNICAL SKILLS

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<b>Content Management Systems</b>	WordPress, Joomla, Drupal, Sitefinity
<b>Programming Technologies</b>	HTML5, CSS3, SCSS, JavaScript ES6, PHP8, JSON
<b>Design Software</b>	Adobe CC Photoshop/Illustrator, Figma, Sketch
<b>Development Software:</b>	Git, NPM, Composer, Gulp, WebPack, WP-CLI, Docker, ZSH, PHPCS

## PROJECTS

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- Seismic** **seismic.com**
- Migrated seismic.com from Pantheon to WPEngine improving page load times from +4 sec to sub 2 sec.
  - Lead migration of seismic.com marketing website from TranslatePress to WPML for easier localization with the production team. This included documenting how to use WPML for producers.
  - Simplified Sass design system code to more easily build out button and spacing elements.

- Republic Ranches** **republicranches.com**
- Integrated Google Maps JavaScript API to build interactive property map for filtering and searching.
  - Utilized real estate schema markup on property detail pages for greater search engine relevance.
  - Optimized site performance and load to achieve an "A" grade on GTmetrix site performance tracker.

- San Antonio Legal Services Association** **sa-lsa.org**
- Developed custom PHP Gutenberg blocks so admins could easily add UI components.
  - Integrated Volunteer Hub API for clinic opportunities to assist families in need of pro bono services.
  - Configured Legal Server API with WP All Import to schedule data integration into a custom post type to display pro bono cases for lawyers with filtering UI.

- WP Foundation Six** **github.com/Blake-C/wp-foundation-six**
- Improved local WordPress development experience for a team of 6 developers.
  - Removed instances of "well, it works on my machine" troubles with standard build system.
  - Configured Docker to setup local PHP 8.0, NGINX, MariaDB, and PHPMyAdmin services.
  - Integrated Gulp, Webpack, ESLint, Prettier, and PHPCS to maintain code quality and performance.

## PROFESSIONAL EXPERIENCE

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- Senior Web Developer — Seismic** **February 2022 — Present**
- Worked under tight deadlines with cross functional teams such as producers, designers, analytics, and leadership on rebranding of seismic.com marketing website.
  - Regularly assisted and lead in post business hour code deployment and quality assurance.
  - Onboarded team of 6 contractors in operating procedures of seismic.com for developers and producers.
  - Assisted other departments in answering questions and implementing solutions for seismic.com.

- Web Developer — Gray Digital Group** **January 2014 — February 2022**
- Communicated with Account Executives, Project Managers, and Designers to determine client requests and estimate time needed to research, design, develop, test, and launch projects.
  - Trained clients in groups of 1-6 on how to use the admin UI for WordPress, Joomla, Drupal, and Sitefinity.
  - Quality assured sites to track browser support, HTML validation, script errors, usability, and build quality.